
AIP

Let Cuba Live

willianlopes · Thursday, January 15th, 2026

LET CUBA
LIVE

We invite you to join “Let Cuba Live”, an international campaign of solidarity with the Cuban people and their socialist revolution. This initiative unites organizations, movements, trade unions, and political parties around the world to denounce the criminal U.S. blockade against Cuba and demand that the island be removed from the unjust State Sponsors of Terrorism list.



For more than six decades, the Cuban people have faced an economic, financial, and political war waged by Washington—one designed to strangle their revolution and punish their choice for sovereignty and socialism. Today, Cuba endures its most severe crisis in decades, worsened by more than 240 coercive measures imposed during Trump’s first term and reinforced under his current administration. These sanctions restrict access to fuel, food, medicine, and foreign

currency, pushing daily life to the limit.

Despite the blockade, Cuba continues to provide what capitalism denies: universal education, healthcare, and human dignity. Its internationalist spirit has reached every corner of the planet — from doctors in Africa to disaster relief in Latin America — proving that solidarity is stronger than empire.

LET
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The “Let Cuba Live” campaign is a living expression of that same solidarity. Through mobilizations, cultural and educational actions, and coordinated communication efforts across social media, we raise our collective voice to demand an end to this policy of economic asphyxiation. Each article, poster, and video — each action — amplifies the same call: End the blockade.

At the International Peoples’ Assembly, we know that Cuba’s struggle is not only for itself, but for all peoples who dream of a world free from imperialist domination. Standing with Cuba means standing with justice, with sovereignty, with life.

Now more than ever, it is time to unite our voices in one cry of struggle:

#BlockTheBlockade
#OffTheList
#LetCubaLive



HOW TO PARTICIPATE IN THE CAMPAIGN



Visual Identity

Use a unified visual identity to connect all Cuba-related initiatives across IPA member organizations and allies, strengthening our message on a global scale. Colors, fonts, icons, and select images are available on Canva.

[Request Access Here](#)

#RomperElBloqueo #RomperElBloqueo #RomperElBloqueo

15 Minutos de Bloqueo = 144,000 dólares

Equivalen al financiamiento necesario para cubrir la demanda de prótesis auditivas para los niños, niñas y adolescentes en situación de discapacidad que cursan la educación especial en el país



Graphics & Posters

All materials can be accessed in a digital toolkit, complete with action guidelines, graphics (editable files to customize your own materials in various languages), and suggested captions. These resources enable each participating individual or organization to promote the campaign in

ways best suited to their platforms.

Available here



Videos:

We encourage everyone to record personal video messages in support of Cuba and in protest

against the U.S. blockade. Videos should be a maximum of two minutes and shared on your personal accounts, tagging IPA, and using the hashtags

#BlockTheBlockade #OffTheList #LetCubaLive



Media:

Read and share articles, reports, and videos on Cuba from IPA partner media outlets, such as Peoples Dispatch, Brasil de Fato, ARGMedios, BTNews, and others. You can also contribute by writing articles and creating media content to expose the impact of the U.S. blockade on the Cuban people.

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